



Post Show Report – GolfEx Dubai 2007

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**GolfEx Dubai – Speakers List:**

Total: 30

GolfEx Dubai - 2007 Speaker List
<b>Colin Montgomerie</b>
<b>Alexandra Armas</b> , Ladies European Tour Executive Director
<b>Andy Duncan</b> , Mindshapers
<b>Bruce Glasco</b> , Troon
<b>David Brookes</b> , Sales & Marketing Director - ISM
<b>Dr Andrea Satori</b> , KPMG
<b>Duncan Weir</b> , R&A
<b>Guy Kinnings</b> , Senior VP and MD of Golf (Europe, Africa, Middle East and Australia) - IMG
<b>Jamil Qureshi</b> , Mindshapers
<b>Jeff Spangler</b> , Troon
<b>Jeremy Slessor</b> , European Golf Design
<b>Ken Schofield CBE</b> , Former CEO of the European Tour
<b>Mark Steinberg</b> , Global Director of Golf & Senior Executive Vice President - IMG
<b>Mike Gallemore</b> , Publisher - WSP
<b>Neil Hamp-Adams</b> , Driving Force (Organisers of GolfEx)
<b>Nigel Henbury</b> , Swan Golf Design
<b>Patrick Bowers</b> , IMG Golf Course Management Services
<b>Peter Harradine</b> , Harradine Golf
<b>Peter Richardson</b> , Partner - Azalea
<b>Rod Bogg</b> , Managing Director - Dubai Golf
<b>Roddy Carr</b> , Vice President and Director of Tourism, IMG Consulting
<b>Roger Pride</b> , Visit Wales
<b>Rupert Hampel</b> , European Tour Productions
<b>Steve Mona</b> , CEO - GCSAA
<b>Terry Buchen</b> , Jumeirah Golf Estates
<b>The Asian Tour</b> , Patrick Young
<b>The European Tour</b> , Mark Lichtenhein
<b>The Sunshine Tour</b> , Johan Immelman (telephone)
<b>Thierry Pascal</b> , Director of International Television, PGA TOUR
<b>Members of Golf in Dubai</b>



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**GolfEx Dubai – Speakers Topics:**

Total: 17 sessions

Opening Ceremony: MC: Rupert Bell
<b>"GolfEx Review of the Year"</b>
Ken Schofield CBE, Former CEO of the European Tour
<b>"Women in Professional Golf in Europe"</b>
Alexandra Armas, Ladies European Tour Executive Director
<b>"Results of the KPMG Golf Benchmark Survey in the EMA Region: A Focus on the Middle East Market"</b>
Dr Andrea Satori, KPMG
<b>"Marketing a Destination Through Golf" PANEL DISCUSSION</b>
Roger Pride, Visit Wales
Roddy Carr, Vice President and Director of Tourism, IMG Consulting
<b>"The R&amp;A and its Role in World Golf Today"</b>
Duncan Weir, R&A
<b>"Golf Course Management - Enhancing Revenue Opportunities": PANEL DISCUSSION</b>
Bruce Glasco, Troon
Patrick Bowers, IMG Golf Course Management Services
Rod Bogg, Managing Director - Dubai Golf
<b>"Signature Design vs. Non-Signature Design": PANEL DISCUSSION</b>
Jeremy Slessor, European Golf Design, Peter Harradine, Harradine Golf;
Nigel Henbury, Swan Golf Design; Dr. Andrea Satori, KPMG
<b>KEY NOTE SPEECH</b>
Jeff Spangler, Troon
<b>"How to be Recognised as a Great Golf Course"</b>
Terry Buchen, Jumeirah Golf Estates
<b>KEY NOTE SPEECH</b>
Colin Montgomerie
<b>"Commercial Development of Golf Internationally"</b>
Mark Steinberg, Global Director of Golf & Senior Executive Vice President - IMG
<b>"Global Trends in Golf Television" PANEL DISCUSSION</b>
Rupert Hampel, European Tour Productions
Thierry Pascal, Director of International Television, PGA TOUR
<b>"Global Tours Round Table Discussion" PANEL DISCUSSION Chaired by Mark Steinberg</b>
The European Tour, Mark Lichtenhein
The Asian Tour, Patrick Young
The Sunshine Tour, Johan Immelman (telephone)
Ladies European Tour, Alex Armas
<b>"Making Sponsorships Work Harder for the Client" PANEL DISCUSSION</b>
Ken Schofield CBE, Former CEO of the European Tour
David Brookes, Sales & Marketing Director - ISM
Guy Kinnings, Senior Vice President and Managing Director of Golf (Europe, Africa, Middle East and Australia) - IMG
Steve Mona, CEO - GCSAA
<b>"The Battle for Promotion. Do you need celebrity to sell your golf product or resort?" PANEL DISCUSSION</b>
Mike Gallimore, Publisher – WSP and Peter Richardson, Partner - Azalea
<b>"Mindshapers"</b>
Jamil Qureshi and Andy Duncan



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GolfEx Dubai 2007 – Exhibitors List

Total: 31

Exhibitors List	
Rain Bird	Brad Fawcett
Ransomes Jacobsen	Selina Noton
Sports Coach Systems	Raimund Legnar
Tron Golf	Mark Chapleski
Septech Emirates	Jeff O'Brien
Harradine Golf	Peter Harradine
Phillip Jennings Turf Farms	John Holmes
Robert Trent Jones 11	Michael Kahler
Dubai Sports City	Malcolm Thorpe
Palmer Sports	Colin Palmer
Hydroturf LLC	Colin Baxter
Al Yousuf Yamaha	P. Chacko John
Riffa Views	Michael Braidwood
Gregori International	Xavier Gregori
Al Hamra Golf Club	Chris White
Doha Golf Club	Chantel Bayman
Tower Links	Gary Constable
Al Wassel Agr. Co.	Jihad Kashkoul
Elco Solutions	Simon Restall
Desert Turfcare	B. Khateeb
Elumina Iberica S.A.	Angela Catlin
World Sporting Publications	David Burke
Mindshapers	Gary Evans
Azalea	Steve Brine
Scorpio	George Kerala
Jinou Trading	Adil Siddiqi
Sustane Natural Fertilizer	Craig Holden
Thomson Perrett & Lobb	Tim Lobb
Sony Ericcson	Olivia Clarkson
Green People	Keith Watts
IMG	Greg Sproule



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**GolfEx Dubai – Delegates List**

Total: 523

Contact Name	Company Name	Country
A.L. Thomas	ESP Kinsington Specialists	UAE
Abid Safa	Continental Trading	UAE
Adil Siddiqi	Jinou Trading	UAE
Adnan	Continental Trading	UAE
Adrian Gardiner	Shamwari	RSA
Adrian Parkes	Logica CMG	UAE
Ahmed Abd Elaziz	The Cascades at Soma Bay	Egypt
Ahmed Halawa	Sodic	Egypt
Ahmed Tawakol	Burthill	UAE
Aidan Revie	GolfEx Dubai	UAE
Al Darmaky		UAE
Alistair Murray	Jumeirah Group	UAE
Alam Khan	Emirates Today	UAE
Alan Ewens	Freelance	UAE
Alan Mackenzie	Dubai Creek Yacht and Golf Club	UAE
Alan Norton	GolfEx Dubai	UAE
Alan Prickett	Ransomes Jacobsen Limited	UK
Alberto Cavallo	Jumeirah	UAE
Alex Armas	Ladies European Tour	UK
Ali Ghasemi	Hydroturf LLC	UAE
Aline Kahawaty Sakr	Harradine Golf	UAE
Altaf Rhemdulla	Greenpeople Staff	UAE
Aminah Ma	Jinou Trading	UAE
Andrew Griffiths	ISM	UK
Andrew Pilford	Al Hamra Golf Club	UAE
Andrew Whitelaw	Emirates Golf Club Dubai	UAE
Andrew Wingrove	Time Out	UAE
Andy Bean	Matkovich & Hayes	RSA
Andy Duncan	Mindshapers	UAE
Angela Waters	PGA European Tour	UK
Anita Ghavami	Riffa Golf Club	Bahrain
Anna Boloton		UAE
Annette D'souza	Hydroturf LLC	UAE
Anthony Pendaris	Gulf News	UAE
Anthony	Al Fajer	UAE
Anthony Hodgson	Harradine Golf	UAE
Anthony Milne	Motivate Publishing	UAE
Aram Bedevian	Burthill	UAE
Arnel	Sports Coaching Systems Middle East FZE	UAE
Arul	Al Hamid Group	UAE
Arun	Aqua Green Irrigation LLC	UAE
Arun Mani	Dubai Sports City	UAE
Ashruf Kamel	Septech	UAE
Audrey Chapleski	Troon Golf	UAE
Ayman Ayad	Al Yousuf (Yamaha Golf Cars)	UAE

*Delegates List Cont...*



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*Delegates List Cont...*

B. Khateeb	Desert Turfcare LLC/ Desert Group	UAE
Babu Raj	Al Fajer	UAE
Barry Abbott	TDIC (Tourism Development & Investment Co.)	UAE
Barry Dixon	Sharjah Golf & Shooting Club	UAE
Barry King	7 Days	UAE
Bart Collins	Great White Shark Enterprises, Inc.	USA
Basel	Al Fajer	UAE
Bassam Daniel	Sedana	UAE
Ben Efford	Cliveden	UK
Bernhard Wolf	Floraland	RSA
Bernie Meave	Hydroturf LLC	UAE
Betty	Troon Golf	UAE
Betty Chapleski	Troon Golf	UAE
Beverley Evans	Gregori International	UAE
Bill Lakel	Phillip Jennings Turf Farms	USA
Bill Walshe	Jumeirah	UAE
Billy Davis	Credit Suisse Securities	UK
Bindu Ganesh	Gimme	UAE
Bob Buckingham	The TORO Company	UK
Bob Connor	Golf in Dubai	UAE
Bob Linn	Istithmar Real Estate	UAE
Boyd Bolte	Greg Norman Golf Course Design	UAE
Brad Fawcett	Rainbird	Australia
Brian Goudie	Hydroturf LLC	UAE
Bruce	Al Fajer	UAE
Bruce Glasco	Troon Golf	USA
Brunato	Freightworks	UAE
Carol Andrews	Crown Golf	UK
Caroline Dundridge	GolfEx Dubai	UK
Chandan	Dahbashi Engineering	UAE
Chirag D. Shah	S.P. Jain Center of Management	India
Chris	Kharafi National	UAE
Chris Grimshaw	Regional Director	UAE
Chris Hope	Manderley Turfgrass	Canada
Chris May	Dubai Creek Golf & Yacht Club	UAE
Chris Turlik	Emirates Golf Club	UAE
Chris White	Al Hamra Golf Club	UAE
Clay Haslam	Hydroturf LLC	UAE
Clifford T. Tandler	GMG Media Group	UAE
Colin Baxter	Hydroturf LLC	UAE
Colin Brunton	Azalea Group	UK
Colin Jones	Mesk	UAE
Colin Montgomerie		UK
Colin Palmer	Palmersports	UK
Colin Smith	Elumina Iberica S.A	UK
Colin Thorseborne	The Montgomerie, Dubai	UAE
Craig Haldane	Nad Al Sheba	UAE
Craig Holden	Sustane Natural Fertilizer	USA

*Delegates List Cont...*



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Craig Salter	Abu Dhabi Golf & Equestrian Club	UAE
Damien Byrne	Nike Golf	UAE
Dan Palmer	Elumina Iberica S.A	UK
Daniel Hicks	Al Nisr Media	UAE
Daniel Le Blanc	Sportechnic 2000	Canada
Danny Crouch	GolfPunk	UK
Darren Phillips	Pure Sports Marketing Ltd	UK
Darren Smith	Arabian Ranches Golf Club	UAE
Dave McCarthy	Rain Bird	RSA
Dave Robey	BBC Radio	UK
David Ball	Hydroturf LLC	UAE
David Bedingfeld	Hydro-Plan	China
David Brinkel	Golf Course Superintendent	UAE
David Brookes	ISM	UK
David Burke	Worldwide Golf	UAE
David Cass		UAE
David Findlay	Harradine Golf	UAE
David Heffernan	Septech	UAE
David Leatt	Pure Sports Marketing Ltd	UK
David May	Khansaheb	UAE
David Prince	Standard Bank	UAE
David Spencer	Istithmar Real Estate	UAE
David Standing	Crown Golf	UK
David Stevenson	Prosports Intl.	UAE
David Stirling	The Native Agency	UK
David Sutton	Green Concepts	UK
Declan Hayes	3 D Eagle View	Ireland
Derek Murdoch	Leopard Creek	RSA
Didier Comte	Imaginieur	France
Dominic Ellis	GolfEx Dubai	UAE
Don Bingham	Golf Course Design Consultants	USA
Dr. Andrea Sartori	KPMG Advisory Ltd	Hungary
Duncan Weir	R&A	Scotland
Ebrahim A. Eskandarani	Emirates Rawabi Est.	UAE
Edward Chambers	Lloyds TSB Bank plc	UAE
Ekta Klutton	Dubai Sports City	UAE
Elissa Evans	US Invest	USA
Elliott Gray	Arabian Ranches Golf Club	UAE
Emad Ajar	Al Yousef Motors	UAE
Emad Al Najjar	Al Yousuf (Yamaha Golf Cars)	UAE
Emma Armstrong	Pro Sport	UAE
Fadi	SIS	UAE
Federick Durie	EMAAR	UAE
Felicia Yeo	Istithmar Real Estate	UAE
Francis	Flowline Mech. Engr	UAE
Frank Haegele	Schmidt und Uaiser GmbH	Germany
Fredrik Lindgren	PGA European Golf Tour	UK
Ganesh Mangathil	Gimme	UAE

*Delegates List Cont...*



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*Delegates List Cont...*

Gary Constable	Tower Links	UAE
Gary Evans	The GE Consultancy	UAE
Gavin Chappell	Tower Links	UAE
Gavin Dickenson	ARN	UAE
Gavin Reid	Septech	UAE
Geoff Hunter	Istithmar Real Estate	UAE
Geoffrey Russell	Golf Business News	UK
George Kerela	Scorpio	UAE
Gerry Cox	Hayters Teamwork	UK
Gerry Feerick	Macsteel	UAE
Ghassan Mayo	Abu Dhabi Golf Club	UAE
Gordan Ray		RSA
Govind	Al Fajer	UAE
Govindan	Verdaus	UAE
Graham Braum	Acer	UAE
Grant A. Donald	Second Nature	UK
Grant Stuart	Dellioties	RSA
Greg Kitto	Supersport	RSA
Greg Sproule	IMG	UAE
Guy Kinnings	IMG	UK
Habib Iqbal	Hydroturf LLC	UAE
Haik Papazian		UAE
Haitham Saab	Trax Marketing Consultancy	UAE
Hamish Mckendrick	Istithmar Real Estate	UAE
Hani H El Khidir	DAL Group Co	UAE
Hanna Zaidan	Hunter Industries	UAE
Hashique	Hydroturf LLC	UAE
Heiko Heinig	Harradine Golf	UAE
Heisham Rabie Mohamed	Acer	UAE
Helen Joseph	The Meat Company	Australia
Hugh Mcaree	C4	UAE
Hugh O'Shea	Riffa Golf Club	Bahrain
Ian Glen	Hydroturf LLC	UAE
Ian Riddick	Worldwide Sports	RSA
Ian Trautman	Zeintec	RSA
Inaki De La Cuadra	Harradine Golf	UAE
Iqbal Khan	Daily News	RSA
Irfan Ullah Butt	Al Yousuf Motors (Yamaha)	UAE
Irshad	Freightworks	UAE
Jacklyn Quadras	Omega	UAE
Jacquelyn Carina	Al Hamra Golf Club	UAE
Jacqui Hannan	HSBC	UK
Jaideep Marar	The Times of India	India
James B. Shumacher	Aqua Turf International	USA
James Bowring	Al Nabdoodah Group	UAE
James Field	GolfEx Dubai	UAE
James Fitter		Australia
James Fox	PRD Nationwide	Oman

*Delegates List Cont...*



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James Freeman	BEO	Australia
James Hier		RSA
James Shippey	Arabian Ranches Golf Club	UAE
Jamie Cunningham	Professional Sports International	UAE
Jamie Goodenough	Istithmar Real Estate	UAE
Jamil Qureshi	Mindshapers	UAE
Jassim	Al Fajer	UAE
JayaPrakash	Hydroturf LLC	UAE
Jaywant Palekar	Golf Shop Direct	UAE
Jean Claude	Consult	UAE
Jeff Ferney	Al Darmakay	UAE
Jeff Julich	Emirates Golf Club	UAE
Jeff O'Brien	Septech	UAE
Jeffrey S. Spangler	Troon Golf	USA
Jennery Pena	Al Hamra Golf Club	UAE
Jeremy Deacon	Platts	UK
Jeremy Hodgson	Desert Turfcare	UAE
Jeremy Slessor	EGD	UK
Jessica Motaung	Kaiser Chiefs	RSA
Jihad Kashkool	Al Wassel Agr. Co	UAE
Jim Shumacher	Phillip Jennings Turf Farms	USA
Joan Legnar	Sports Coaching Systems Middle East FZE	UAE
Joanna Gorsuch	Golf & Sports Events	UAE
Joe Dirienzo	Phillip Jennings Turf Farms	USA
John Brauer	Phillip Jennings Turf Farms	USA
John Garbutt	Aversion	UAE
John Hall	Cracknell	UAE
John Holmes	Phillip Jennings Turf Farms	USA
John Lane	Worldwide Sports	RSA
John Macdonald	Total Golf	UAE
John Phillips	General Manager UAE	UAE
John Stirling	Native	UAE
John Thomas	GolfEx Dubai	UAE
John Whyte	Sports Marketing Surveys Ltd	UK
Johnny Stenegard	Harradine Golf	UAE
Jon Phelps	Celtic Manor	UK
Jon Phillips	E-2-Go	UK
Jonathan Hamp-Adams	Waterlinx South Africa	RSA
Jonathan McNally	Desert Landscape	UAE
Joseph Ghoussoub	The Holding Group	UAE
Josh Jordan	Rain Bird	UAE
Joss Sargent	HSBC	UAE
Joy Chakravarty	Emirates Today	UAE
Joyce Chai	IMG Dubai	UAE
Julian Danby	Nad Al Sheba Golf Club	UAE
Justin Parsons	The Montgomerie, Dubai	UAE
Justine Moss	Intermedia	UAE
Jyothi	Hydroturf LLC	UAE

*Delegates List Cont...*





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K S Unny	LMG (UAE) LLC	UAE
Kamal Sharma	Golf in Dubai	UAE
Kamran Ahmed	CNBC Arabiya	UAE
Karen Bollington	Hayters Teamwork	UK
Kate Garbutt	Aversion	UAE
Katie Arbourne		UAE
Katina Cavagnaro	Golf Development World/ Golf Inc. Magazine	USA
Keith Waters	PGA European Tour	UK
Keith Watts	Greenpeople Staff	UAE
Ken Kosak	The Montgomerie	UAE
Ken Lovelady	Hydroturf LLC	UAE
Ken Schofield		UK
Kenny Hunter	Hydroturf LLC	UAE
Kent Potter	Cracknell	UAE
Kevin Cunnington	Advanced Fibreglass Industries	UAE
Kevin Hart	Flowtronex/ITT Industries	UK
Kevin Roy	CNBC Arabiya	UAE
Khaled Abunayyan	Hydroturf LLC	UAE
Khalid	Kharafi National	UAE
Khalid Al Zarooni	Dubai Sports City	UAE
Klasie Baard	Ransomes Jacobsen Limited	UK
Lara Johnson	AME Info	UAE
Larry Phelan	Rain Bird	RSA
Laura May	Four Communications	UK
Laurie Walshe	Dubai Golf City	UAE
Lawrence Goodman	ISM	UK
Leandro	Citroen	UAE
Leanne Blankenberg	Promoseven PR	UAE
Lenny Jonas	Dulux	UAE
Leon Kalkwarf	Studio K Architecture	UAE
Liam Farrell	Burthill	UAE
Lisa Richards	Jumeirah	UAE
Lizelle Wiese	Doha Golf Club	Qatar
Lodewijk M. Klootwijk	EGCOA	Holland
Lolita	Troon Golf	UAE
Lorenz Wolf	Floraland	RSA
Lorraine O'Neill	GE Consultancy	UAE
Louise Hodge	Emirates Airlines	UAE
Luke Foster		UAE
Madan Adhikari	Dubai Sports City	UAE
Maja Gligich	Harradine Golf	UAE
Malcolm Clement	Sports Inc.	NZ
Malcolm Thorpe	Dubai Sports City	UAE
Mani	United Equipments rentals	UAE
Mani	Hydroturf LLC	UAE
Manuel	Hydroturf LLC	UAE
Maqbill Dunkia	Dubai Sports City	UAE
Marc B Player	Gary Player Group	USA

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*Delegates List Cont...*

Marc Lefebvre		UAE
Marc Potter	Istithmar Real Estate	UAE
Marc Tudhope	Gary Player Group	RSA
Marcelle Duncan	Land Rover ME	UAE
Maricel Peralta	Tower Links	UAE
Mark Bettsworth	Jebel Ali Golf Resort and Spa	UAE
Mark Chapleski	Troon Golf	UAE
Mark Ford	Begelley	RSA
Mark Hardees	Worldsportgroup	Singapore
Mark Jensen	Safpro	RSA
Mark Lichtenhein	PGA European Tour	UK
Mark Roach	Motivate Publishing	UAE
Mark Steinberg	IMG	USA
Martijn Van Der Meulen	This Is Golf	Holland
Martin Beard	The Native Agency	UAE
Martin Duff	Sharjah Golf & Shooting Club	UAE
Martin Evans	Gregori International	UAE
Marty Brown	Sharjah Golf & Shooting Club	UAE
Martyn J. Clarke	Peerless Pump Company	UAE
Marwan Al Felasi	Benea Dev. & Investment Properties, Dubai Golf Club	UAE
Mary Breiz	Tower Links	UAE
Mary McLaughlin	Jumeirah	UAE
Mashoon	Al Fajer	UAE
Mathew George	Joseph Graphics	UAE
Mathew Hibberd	Halcyon Marine	UK
Matt Jones	Al Hamra Golf Club	UAE
Matt McClurg	Land Rover UK	UK
Matt Mikucki	Rain Bird	USA
Matthew Dobson	Istithmar Real Estate	UAE
Matthew Pullen	City7 TV	UAE
Medhas Botros	Al Yousuf Motors (Yamaha)	UAE
Michael Braidwood	Riffa Views	Bahrain
Michael Kahler	Robert Trent Jones 11	USA
Michael Norrish	7 Days	UAE
Michele Tonkin	The Montgomerie, Dubai	UAE
Michelle Betheldo	Orion Pacific	RSA
Michelle Chedotal	Dubai Golf	UAE
Michiru Wajima	Yamaha	UAE
Mick Kelly	Sahara Golf and Country Club	Kuwait
Mike Clarke	Abu Dhabi Golf Club	UAE
Mike Gallemore	World Sporting Publications	UK
Mike Kenny	Ernie Els Design	USA
Mike Rees	Lloyds TSB Bank plc	UAE
Mohamed Abdel Latif	Rain Bird	Egypt
Mohamed Baghat	Rain Bird	Egypt
Mohammed Ahmed Al Falasi	Dubai World Central	UAE
Mohammed Al Mashawra	CNBC Arabiya	UAE

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Mohammed Buamim	Emirates Golf Club, Dubai Desert Classic & GiD	UAE
Mohan Das	GolfEx Dubai	UAE
Mohd Mushtaq	Hydroturf LLC	UAE
Mr. Thijs	Digital Office	UAE
N Pradeep	Gregori International	UAE
Nabeel Hood	CNBC Arabiya	UAE
Nabil Karmouta	Sony Ericsson	UAE
Nadine Kennedy	Flip Media	UAE
Najeeb Abdul Hoor	City 7 TV	UAE
Neil Gardner	Septech	UAE
Neil Hamp-Adams	GolfEx Dubai	UAE
Neil Martin	Kinnarps	Qatar
Neil Taylor	Elco Solutions Pty Ltd	Australia
Nezar Kemaleddine	Vermillion General Trading	UAE
Niamh Carr		UAE
Nicholas Fraser	Aedes Immobiliare Spa	UAE
Nicholas Tarratt	Emaar	UAE
Nick Oakley	Nad Al Sheba	UAE
Nick Rabjon	Worldwide Sports	RSA
Nicky Groenendijk	Aquascutum	UK
Nicola Petts	Dubai Sports City	UAE
Nicole Silvertand	Completecompany.com	UK
Nigel Ashton	Triangle	UK
Nigel Harvey	Murray & Roberts	UAE
Nigel Henbury	Swan Golf Designs	UK
Nigel Koch	Cracknell	UAE
Nilufer Rhemdulla	Greenpeople Staff	UAE
Ninko Cupic	AV Telco	UAE
Nour El Din Selim	Rain Bird	Egypt
Nunzid Dechristopher	Phillip Jennings Turf Farms	USA
Olivia Clarkson	Sony Ericsson	UAE
Osama D. Abdul Latif	DAL Group Co	UAE
Osama Salem Obeidat	CNBC Arabiya	UAE
P.J. Marriott	Entertainments & Event Sponsorship Consultant	UAE
Patrick Bowers	IMG Golf Course Services	Malaysia
Patrick Young	Asian Tour	Malaysia
Pattasseril Chacko John	Al Yousuf (Yamaha Golf Cars)	UAE
Paul Gillmon	IMG Dubai	UAE
Paul Matthew Wiste	Godwin Austen Johnson	UAE
Paul McKenna	Istithmar Real Estate	UAE
Payam Raoufi	Burthill	UAE
Peng Sze Sze	Emaar Properties	UAE
Penny Harris	Worldwide Golf	UAE
Pete Richardson	Azalea Group	UK
Peter Cottingham	Cracknell	UAE
Peter Harradine	Harradine Golf	UAE
Peter McLoughlin	Septech	UAE
Peter U. Schindler	Strokesaver Intellectual Management	Switzerland

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Peter West	Lloyds TSB Bank plc	UAE
Peyman Soudi	Green Concepts	ME
Phil Bartle	Kudos International	UAE
Phil Jones	Riffa Golf Club	Bahrain
Phil Richins	Azalea Group	UK
Phillip Leishman	Sports Inc.	NZ
Pieter Clarke	Flowtronex/ITT Industries	ME
Prakash Nagwani	Sport Pavilion	UAE
Pritesh Shah	Credit Suisse Securities	UK
Priyanka Ahluwalia	Abu Dhabi Golf Club	UAE
Qamar Abbas	Jinou Trading	UAE
Quentin FJ Lutz	Arthur Hills/Steve Forrest and Associates	USA
Raimund Legnar	Sports Coaching Systems Middle East FZE	UAE/ UK
Rajan Nair	Sports Coaching Systems Middle East FZE	UAE
Ramjetez	Al Fajer	UAE
Raouf Gamal	Golf and Sports Activities	Egypt
Rashed Aldhebaiei	Dubai World Central	UAE
Ravi	Al Mahroos	UAE
Ray Layaro	EMAAR	UAE
Ray Reid	Ten Sports	UAE
Rebecca Brown	Ladies European Tour	UK
Rebecca Pearce	Istithmar Real Estate	UAE
Richard Browning	Riffa Golf Club	Bahrain
Richard Bunn	European Tour Productions	UK
Richard Duncan	Land Rover ME	UAE
Richard Holland	Celtic Manor	UK
Richard McGlynn	Harradine Golf	UAE
Richard Mylrea	Golf Shop Direct	UAE
Richard Savill	NZ Golf	NZ
Richard Tims	SFC	UK
Richard Tyrell	E-2-Go	UK
Rob Glucksman	Sustane Natural Fertilizer	China
Robbie Greenfield	Middle East Golfer	UAE
Robbie Marshall	Golf Data	RSA
Robert Arnold		UK
Robert Atkins	Today's Golfer	UK
Robert Davey	Xerox	UK
Robert Rye	Second Nature	UK
Robert Trent Jones 11	Robert Trent Jones 11	USA
Robin Evans	Troon Golf	UAE
Robyn Parker	GolfEx Dubai	UAE
Roddy Carr	IMG Tourism	USA
Rodney Bogg	Dubai Golf	UAE
Roger Duthie	Emirates Airlines	UAE
Roger Morris	Al Badia Golf Club	UAE
Roger Pride	Visit Wales	UK
Roland Cox		RSA
Rory Cole	Independent	RSA

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Roshan	Sports Coaching Systems Middle East FZE	UAE
Roshan Kumar	Dubai Golf	UAE
Ross MacDonald	MEED	UAE
Ross Robson	Waterlinx South Africa	RSA
Roy Mattackal	Digital Office	UAE
Royston Lemos	Greenpeople Staff	UAE
Rupert Bell		UK
Rupert Hampel	European Tour Productions	UK
Russel Saldanha	ProGolf International	UAE
Ryan Evans	Gregori International	UAE
Ryan Markwell	Septech	UAE
Saeed S. Khalfan	SSK	UAE
Sajith	Hydroturf LLC	UAE
Sam Abraham	Citroen	UAE
Samer Murad	ITP Consumer	UAE
Sammy Jin	Jinou Trading	UAE
Sandy Meyer	Arabian Ranches Golf Club	UAE
Sarah	Dubai Sports City	UAE
Sarah Keeley	GE Consultancy	UAE
Sarah Lucas	ITP Consumer	UAE
Sasi	Al Bariq Cleaning Equipment	UAE
Satish Kumar	Emirates Today	UAE
Scott Clephane	GolfEx Dubai	UAE
Sean D'Souza	City 7 TV	UAE
Sha Sudha	Eight Group	Oman
Shahram Foroucibi	Edifice Gulf	UAE
Shaju Lonappan	Hydroturf LLC	UAE
Shakir	Al Fajer	UAE
Sharavan Khanna	Acer	UAE
Sharon Bartlett	Septech	UAE
Shayne Hammond	Westpac	NZ
Shayne Watkins	Watco Transport	RSA
Shelley Frost	The Fridge	UAE
Shree Kumar	Hydroturf LLC	UAE
Siham Zakaria	Desert Turfcare	UAE
Simon Lupton	Desert Turfcare	UK
Simon Mees	Dubai Creek Golf & Yacht Club	UAE
Simon O'Herlihy	Motivate Publishing	UAE
Simon Restall	Elco Solutions Pty Ltd	Australia
Sohail Nazir	Thani Investments	UAE
St. John Kelliher	Nad Sheba Golf Club	UAE
Stef Cebula	GolfEx Dubai	UAE
Stephanie Joyce	Greenpeople	UAE
Steve Mona	GCSAA	USA
Steve Sundstrom	Rain Bird	USA
Stewart McCloud	Cisco	UAE
Stewart McNair	McNair Partnership	UK
Stuart Donald	Greg Norman Golf Course Design	USA

*Delegates List Cont...*



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*Delegates List Cont...*

Stuart Harris	Enterprise IG	UAE
Subhi Al Hussaini	Massimo Dutti	UAE
Sudhakaran Nair	Key Information Technology	UAE
Suheil Najjar	Harradine Golf	UAE
Suliman Dockrat	Leisure Holmes	UAE
Sumesh Gopal	Metropolitan	UAE
Suratni Widdowson	Hydroturf	UAE
Surej Thappa	City 7 TV	UAE
T.J Vijayaraj	Al Fajer	UAE
Tamara Bell		UAE
Tamas Tanto	Totteridge Golf Club	UK
Tania Bam	Promo Sport	UAE
Tania Jin	Jinou Trading	UAE
Tarek	Aqua Green Irrigation LLC	UAE
Terry Buchen	Planet Golf	USA
Thierry Pascal	PGA Tour	USA
Thorsten Dolinski	Harradine Golf	UAE
Tiaan Wessels	Heidi Chef Solutions	UAE
Tim Lobb	Thomson, Perrett and Lobb	UK
Tim Prescott	Istithmar Real Estate	UAE
Todd Stermer	DAL Group Co	UAE
Tom Brown	Rain Bird	RSA
Tom Rourke	Nad Al Sheba Golf Club	UAE
Tom Smith	Worldsportgroup	Singapore
Tony Leach	Hanscomb Inc.	UAE
Tony Martin	Golf Recruit	UK
U. Balasubramaniam	Dubai Sports City	UAE
Valentine Feerick	GCG plc	UK
Valentino	Hydroturf LLC	UAE
Vikram Gubesh	city7 TV	UAE
Viren Varma	Gimme	UAE
Vivendi	Al Fajer	UAE
Vivian Casaletti	Slam	RSA
Wael Ahmed A Lawati	The Wave Muscat S.A.O.C.	Oman
Wayne Esslemont	Fortune Promo Seven	UAE
Wilfred D'Souza	Joseph Graphics	UAE
William Chambers	GolfEx Dubai	UAE
William Moroney		UAE
Willie Slingerland	Hydroturf LLC	UAE
Xavier Gregori	Gregori International Dubai	France
Yacine Boulahchiche	Golf & Sports Events	UAE
Yahya Al-Hammadi	Al Rayah Int'l. Consulting & Training	Kuwait
Yan Lesaad	GM Middle East	UAE
Yehia Zaweel	Syngenta	UAE
Yuningsih	Hydroturf	UAE
Zakir Hussain Syed	Dubai Sports City	UAE
Zen Marais	Emirates Airlines	UAE



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**Delegate List by Country:**

Total: 24

Country	Delegates
Australia	6
Bahrain	5
Canada	2
China	2
Egypt	6
France	2
Germany	1
Holland	2
Hungary	1
India	2
Ireland	1
Kuwait	2
Malaysia	2
GCC	2
NZ	4
Oman	3
Qatar	2
RSA	29
Scotland	1
Singapore	2
Switzerland	1
UAE	348
UK	70
USA	27
<b>Grand Total</b>	<b>523</b>



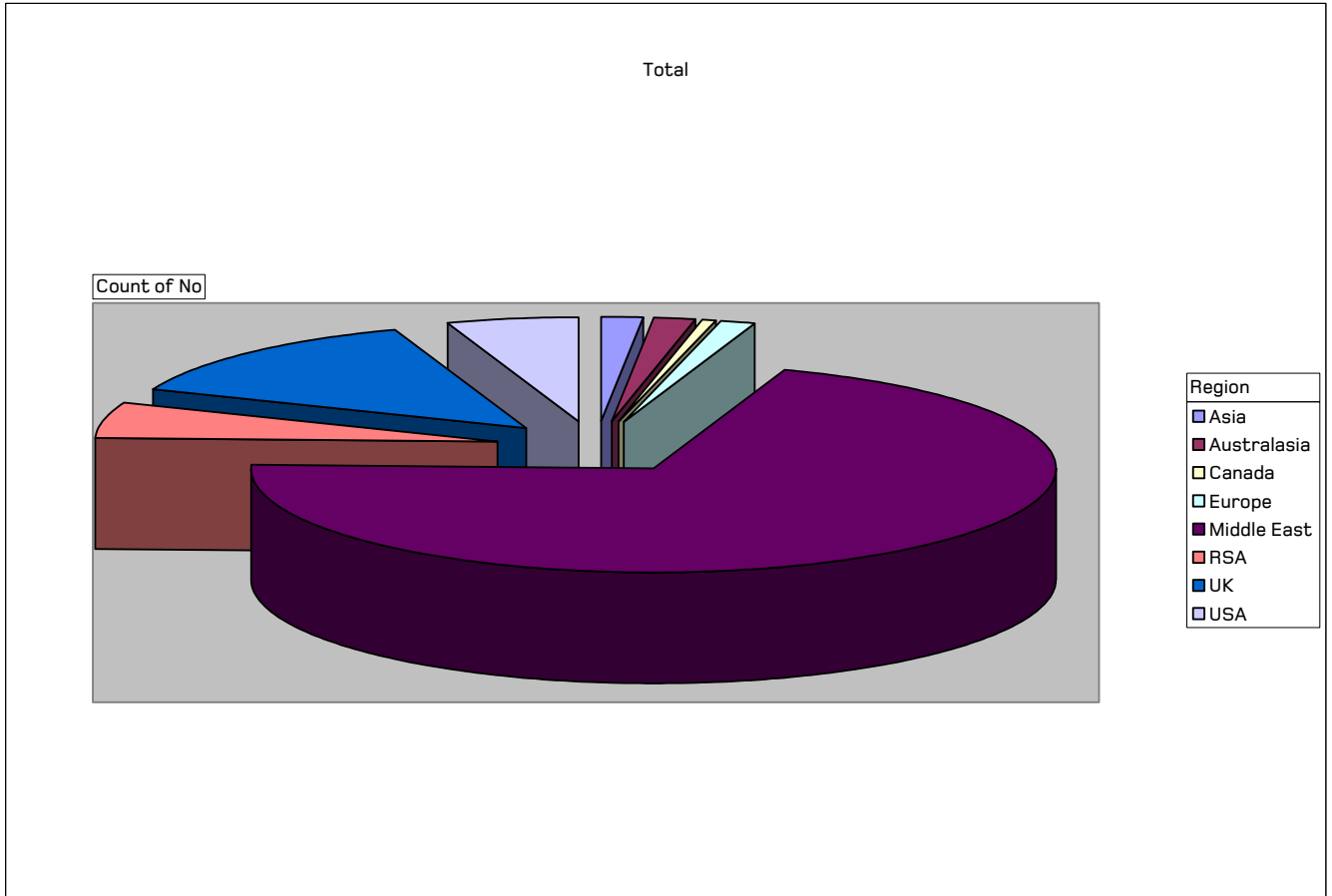
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Delegate List by Region

Total: 8

Region	Delegates
Asia	8
Australasia	10
Canada	2
Europe	7
Middle East	368
RSA	29
UK	72
USA	27
Grand Total	523

Delegate List by Region







## Post Show Report – GolfEx Dubai 2007

### GolfEx 2007 Testimonials

It was a pleasure to be there and I know that Monty appreciated your kind comments. You know we will always be supportive both in Dubai and in the UK and look forward to helping you with IMG and IMG client speakers for the future.

*Guy Kinnings  
IMG*

It's always a pleasure to spend time with the 3 of you. I've really enjoyed both my trips to Dubai and I'm glad the Tour has been able to help give GolfEx some early momentum. I thought this edition was much tighter and more focused and I hope everybody who attended got something out of it.

As mentioned I would like to see us doing more in terms of developing golf in the wider region – I know some of your sponsors have big international expansion plans – and we'd be happy to talk about putting countries on the map and helping develop tourism through the European Tour next time around if that fits.

*Mark Lichtenhein  
Director of Broadcasting & New Media  
European Tour and Joint MD of European Tour Productions*

Thanks for your note. It was a great pleasure to briefly meet each of you last week. Thank you for the invitation to take part in GolfEx – I thoroughly enjoyed my time with Peter, Andrea and Nigel and hope it wasn't too turgid for those who were forced to sit through it.

You've a potentially great event in GolfEx – the organisation is impressive, as was the line-up of speakers you put together.

Finally – the pod cast idea is a great idea – in the past week I've managed to catch all of the presentations that I missed during the event.

If I, or EGD, can assist in the future, then please feel free to give me a call. In the meantime, I look forward to the possibility of seeing you in London or in Dubai next year.

*Jeremy Slessor  
Managing Director  
European Golf Design*

Hello guys...got back ok after traveling for what seemed like several days (always harder heading home). Thank you to each of you for the invitation and hospitality you showed me while in Dubai. I was very impressed with the entire conference set-up and hope to have the opportunity to part a part of GolfEx as it grows. Thanks again now please get some rest!

*Jeff Spangler  
Troon Golf*

I know I said it in Dubai but congratulations to you, Aidan and Robyn for what you achieved with GolfEx II. I can appreciate how much you put into it but all that work must have given you a good feeling on Monday night. It took GolfEx I to another level and you can go forward from there.

*Mike Gallemore  
WSP*

A congratulations note to Neil, Robyn and yourself on the organisation and running of this year's GolfEx Dubai.

The choice of venue greatly improved the atmosphere and function - of the conference hall, exhibitor's hall, networking lounges and of course the splendid terrace and hospitality afforded to all thereon - and



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therefore this year's event came across as more relaxed and synergetic between delegates, exhibitors and speakers alike.

Dubai may have the glamour to attract the names associated with projects, but on the other side of the coin it is a physically and mentally demanding place to construct. Therefore everybody has a part to play and should be recognised correctly for their achievements in delivering the 'promise'.

*Nigel Henbury  
Swan Golf Design*

It was a great conference. Congratulations to you and all your colleagues and many thanks also for your hospitality. See you at GolfEx London!

*Geoff Russell  
Publisher  
[www.golfbusinessnews.com](http://www.golfbusinessnews.com)*

Thanks for the interesting and well organised GolfEx Dubai, which I attended for the first time.

*Frank  
SCHMIDT UND KAISER  
Kommunikationsberatung GmbH*

Congratulations on last week's event. I hope you have all fully recovered from an exhausting few days.

I enjoyed being part of the event and wish you every success in developing it further.

*Rupert Hampel  
European Tour Productions*

Many thanks for a very useful GolfEx!

*Declan Hayes  
CEO  
3dEagleview International Ltd*

I thoroughly enjoyed this year's event which was professionally organised. I remain open to assess future cooperation opportunities between our two organizations.

*Dr. Andrea Sartori  
Partner, Business Advisory Services  
Head of Travel, Leisure and Tourism Group CEE*

Congratulations on another successful GolfEx! I wanted to let you know that I thoroughly enjoyed the show and thought you all did an excellent job producing it.

*Katina N. Cavagnaro  
Publisher  
Golf Inc. Magazine & Conferences*



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GolfEx 2007 Picture File



Colin Montgomerie





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Robin Evans, Jeff Spangler and Malcolm Thorpe



GolfEx Exhibition Hall





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Members of Golf in Dubai during the GolfEx Opening Ceremony; U. Balasubramaniam, Ken Kosak, Adrian Flaherty, Rodney Bogg, Nicholas Tarrett, Chris Turlik, Chris May, Neil Hamp-Adams and Mark Chapleski



Roddy Carr



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Val Feerick, GCG and Ken Schofield CBE and Former CEO of the European Tour



Peter Harradine, Jeremy Slessor, Nigel Henbury and Dr. Andrea Satori



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GolfEx Delegates listen intently to the debate on Signature vs. Non-Signature Design



Time for some sun and networking over a lunch buffet on the Water Terrace





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Ken Schofield CBE



Jeremy Slessor, European Golf Design



GolfEx Conference delegates





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Mark Stenberg chairs the Tours Panel with Mark Lichtenhien, Patrick Young and Alexandra Armas and Johan Immelman



David Brookes, ISM



Guy Kinnings, IMG



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Mark Steinberg



Chris May, Chris Turlik and Mohammed Buamim



Mohammed Ahmed Al Falasi and Rashed Aldhebaiei



Water Terrace Luncheon for added networking



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Dubai Sports City Exhibition Stand



Party on the Green, Neil Hamp-Adams and Marc Player



Party on the Green, Robyn Parker



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Rodney Bogg and his wife



Katina, Golf Development World



'PARTY ON THE GREEN'